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THE CONNECTIONS BETWEEN NEW YORK CITY, LONG ISLAND, & THE REGION

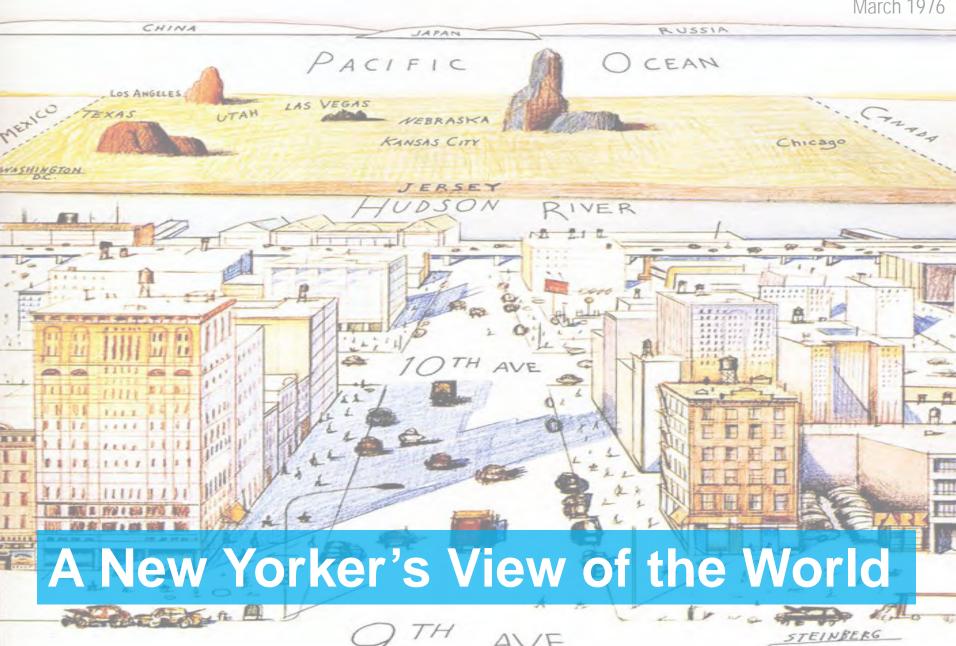
#### Carolyn Grossman Meagher

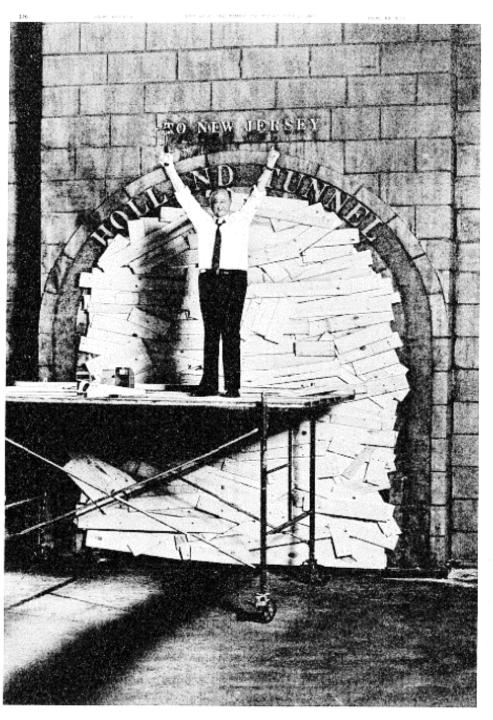
Director of Regional Planning, NYC Department of City Planning

APA-NY Metro Long Island Arthur Kunz Memorial Scholarship Breakfast

May 10, 2019







# "NewJersey? No way!"

-Mayor Edward I. Koch

# Take one good look at the powerful incentive package for MetroTech and you'll never even think of leaving New York City.

look for cost-effective office space in the New York may were New Jersey, Westchester or Connecticut. Now think agoin!

Introducing MetroTech, the first real alternative to the suburbs-and its right in the heart of New York City.

Metrollech is the new 16-acre, one billion dollaration complex and campus in downtown Brooklyn, with all the good things that New York City can offer. Metrolech is being built by forest City, one of the leading national development companies. In association with the fiather Group, i.c.

Incentives you may never see again
Mayor Roch and New York City are so determined to keep
you from going to New Jersey, they are offering unpecedented ncentives at Metrofech.

- 22-year real property tax abofement
   37.5% reduction in energy costs
- \$500 annual credit per employee or business tax for 12 years
- Elimination of occupancy tax for 12 wars
- 50% lower base rentals than new bildings in Manhattan

#### You're not pioneering: Morgan Stanley & Co., Inc., SIAC, and Brooklyn Union Gas Co. lave already committed

You'll have great company of Metrolech, SAC Recurities Industry Automation Corporation) has already committed to locating its headquarters here. Your other neightors at Metrollech will include the Brooklyn Union Gas Company corparate headquarters and Polytechnic University, one of the nations leading graduale engineering schools, whose brain power resources are readily available. Morgan Statey & Co., inc. will be relocating its operations department and data center to One Pierreport Prozo just two short blockstway.

#### Built to your own exacting specifications At Metrolech, you can get exactly what you wait, and at the lowest cost. Metrolech features:

- . Buildings designed for formarrow's fichnology Space designed to accommodate apidly
- · SEGRETARIA SEGRETARIO VI
- Floor sizes up to 87,000 square feet Center and side core floor layouts
- Advanced security and communication

Mass transit, highway access and all major airports by subway, Metroloch is only one stop and Just rimules away from Wall Street. It is only one stop from the Lorg Island Ratiroad's Brooklyn ferminal.

access to long Island, the Vericeano Bridge, Staten Island and New Jersey—and other major highways and intentalies. All major airports are easy to reach—even during rush hour JFK is 20 minutes closer to downtown Brooklyn than it is

#### the vitality of New York City

Unit Metallich, you had to move to the suburbs for a secure office campus atmosphere. Now for the first time you can find that kind of ambience amidst the vitality of New York City, in downtown Brooklyn, you and your employees will be within wolking distance of

- . Over 75 tobiscioth restouronts, with every kind of international food
- 450 retail stores, including Abroham & Shaus
- 25 major banks

In downtown Brooklyn you will find the kinds of civilized piecauses you expect from America's—and the worlds—greatest city including the Booklyn Academy of Music with the Brooklyn Philharmonic Orchestra, the Brooklyn Museum and the Brooklyn Bolonic Garden. Just a few blocks away from Metrolisch, you can admire beautiful residential neighbor hoods like Brooklyn Heights and Cobble Hill

Surrounded by a workforce that worst quit You'll never be locking for good employees in Brooklyn Most of downtown Manhattants workforce comes from Brack-tyn, Gueens and Nassau County, Right now over 300,000 Brooklyn residents commute to white collar jobs in Manhattan. Allogether, there are over 600,000 Brooklyn workers ready for you to top

#### "With our incentives, you can't afford not to look into MetroTech" You know Mayor Koch. He limit just talking. He means it. You

owe if to yourself and to your employees, before you even think of leaving the heart of New York City—to look at Metrollech here in New York, sponsored by Forest City, one of the nations

#### MetroTech's Preview: One Pierrepont Plaza Construction is almost completed on One Pierreport

Its Brookly's first major new office building in 25 years, offering unprecedented incentives. In fact, Margan Stanley & Co., Inc., the New York based international investment bank, will be moving into the building in February 1986.

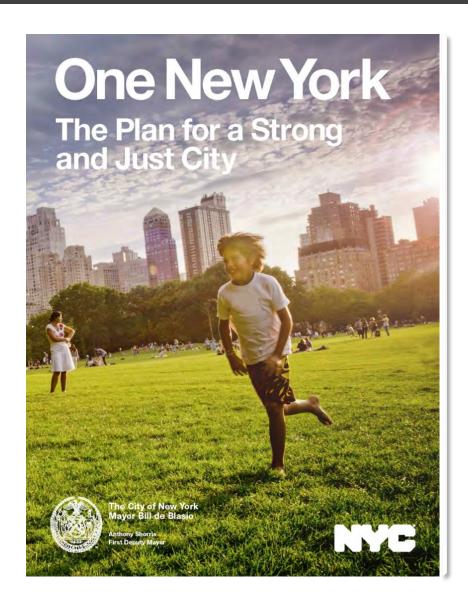
For more information on MetroTech—and its Phase One spenent, One Pierrepont Plaza, which is now ready for less— cell Forest City MetroTech Associates at: (212) 319-2100.

And when you call, you'll find Mayor Koch is right: "New Jersey? No way!"



MetroTech Now we've made it even harder to leave New York City.

# **NYC's Regional Vision**



To make the changes we need, OneNYC recognizes that we need to reach out to our neighbors so that our whole region may thrive.

The strength of the city is essential for the strength of the region, and strong communities around the city make it more competitive nationally and globally.

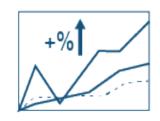


## **NYC Regional Planning Toolkit**

Enhance the city's ability to understand and affect planning issues at the scale of the region



Connect with regional planning professionals



Analyze, aggregate and disseminate data



Instill regionalism in NYC planning activities



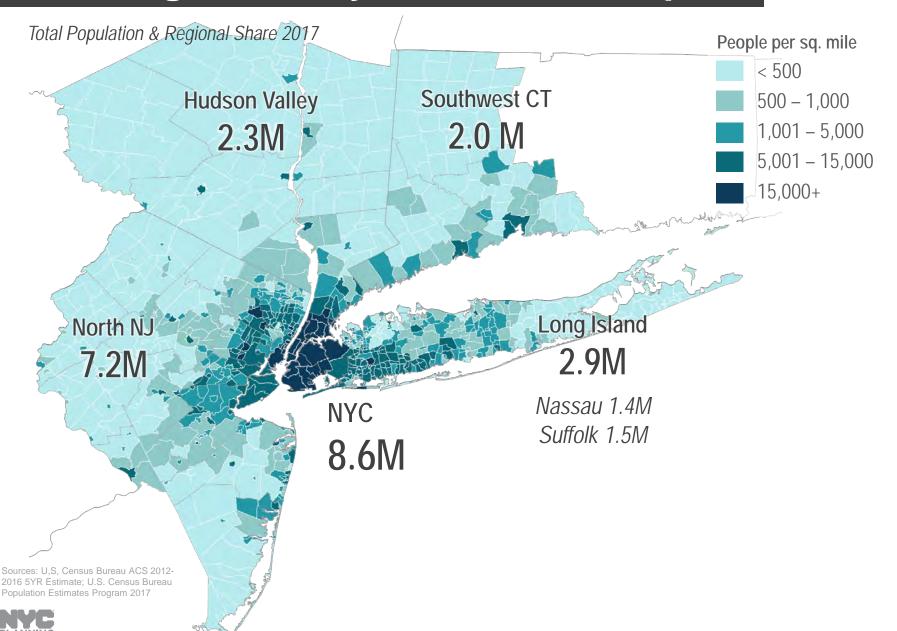
Cultivate opportunities for cross-border cooperation



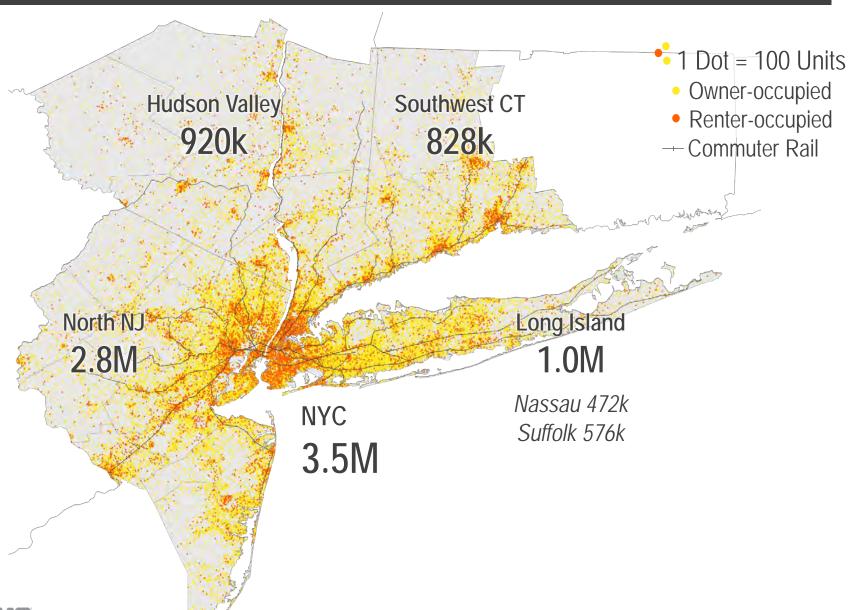
Advocate for regional policy and capital priorities



# Our Region Today: 23 Million People



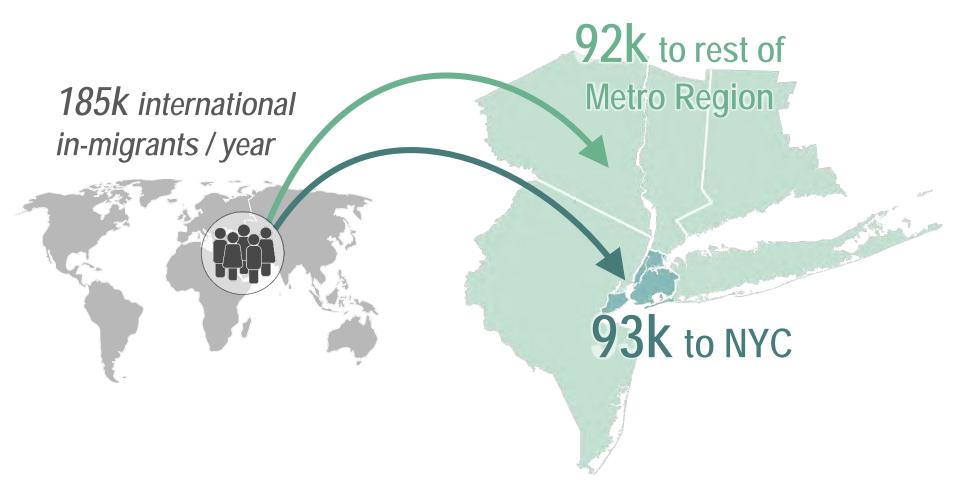
# Our Region Today: 9.1 Million Households





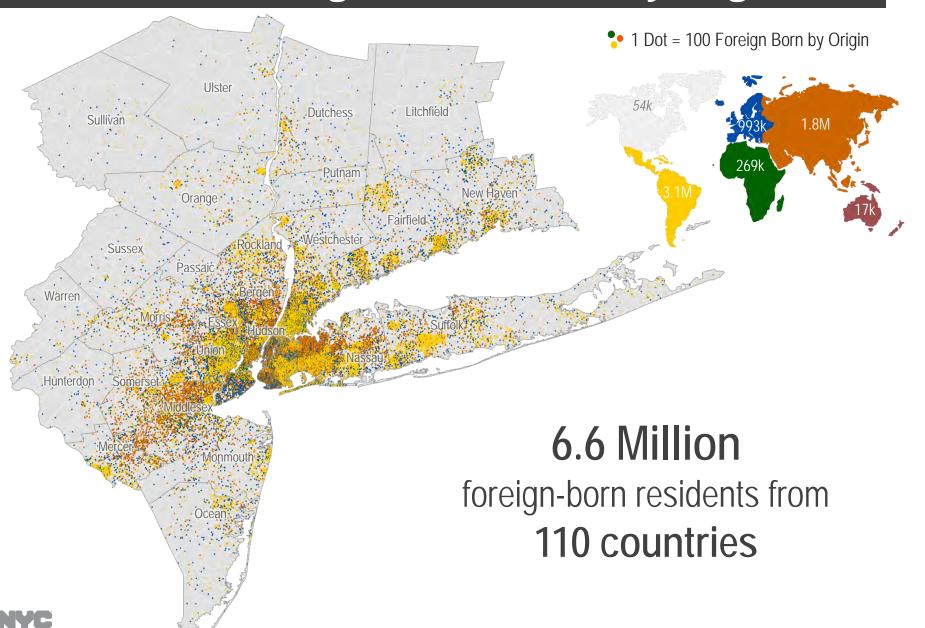
# NYC and the Region are fueled by migration

2012-2016 Annual Average



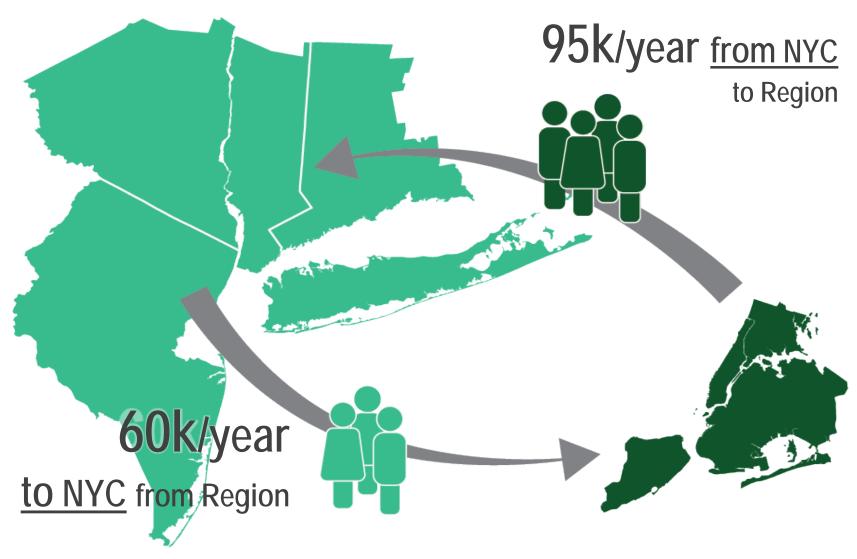


# NYC and the Region are fueled by migration



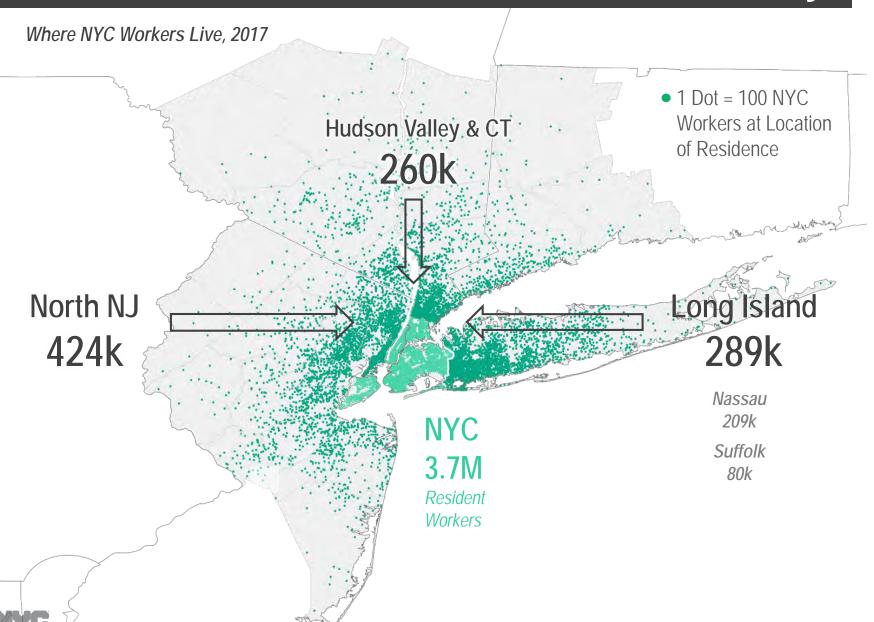
# Region fueled by dynamic population

2012-2016 Annual Average



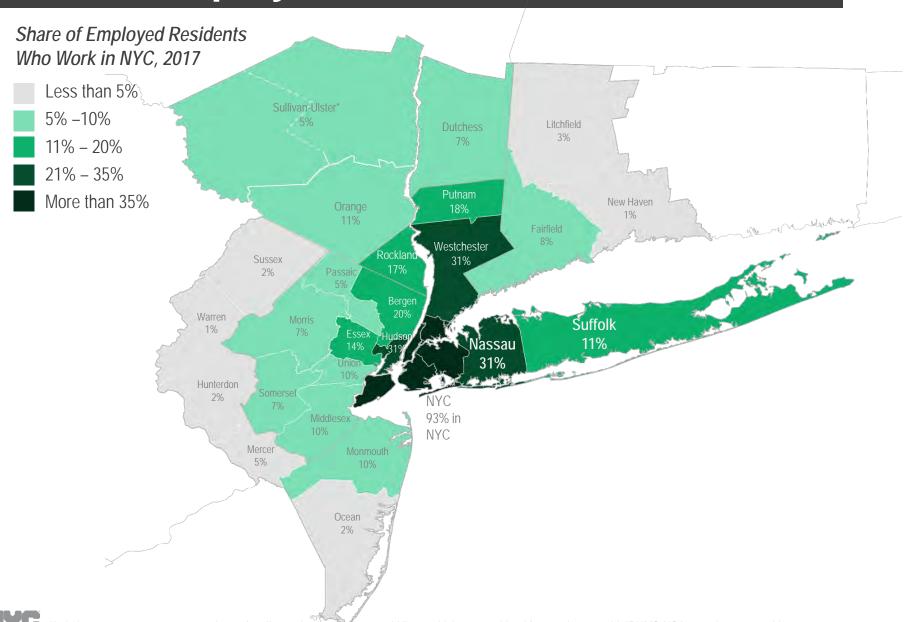


# 1 million NYC workers live outside the city



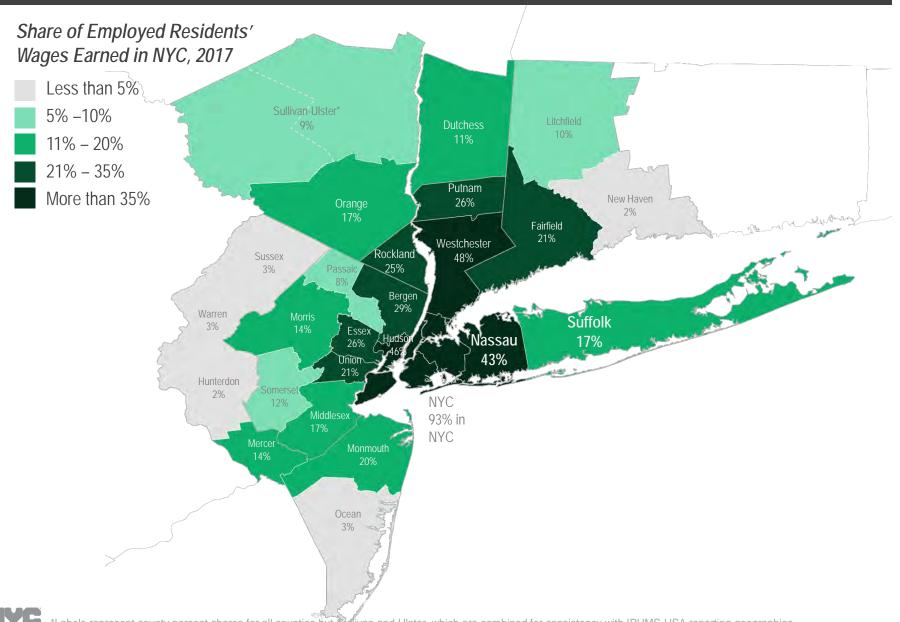
vlS-USA, University of Minnesota; for tabulations - U.S. Census ACS 1-Year Estimates 2017; for mapping & visualization only - U.S. Census Bureau CTPP 2006-2010

# 20% of employed LI residents work in NYC



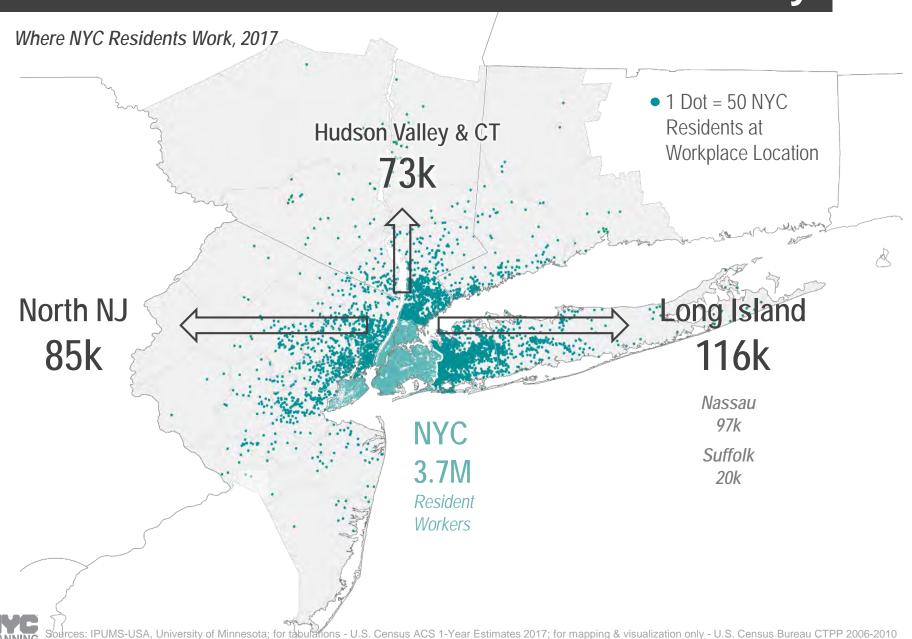


# 30% of LI residents' wages are earned in NYC

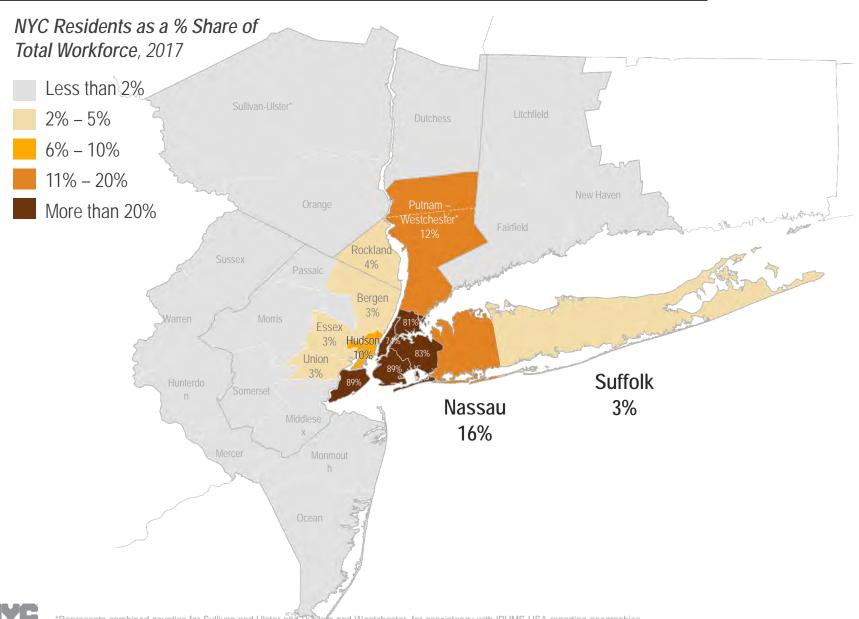




# 7% of NYC residents work outside the city

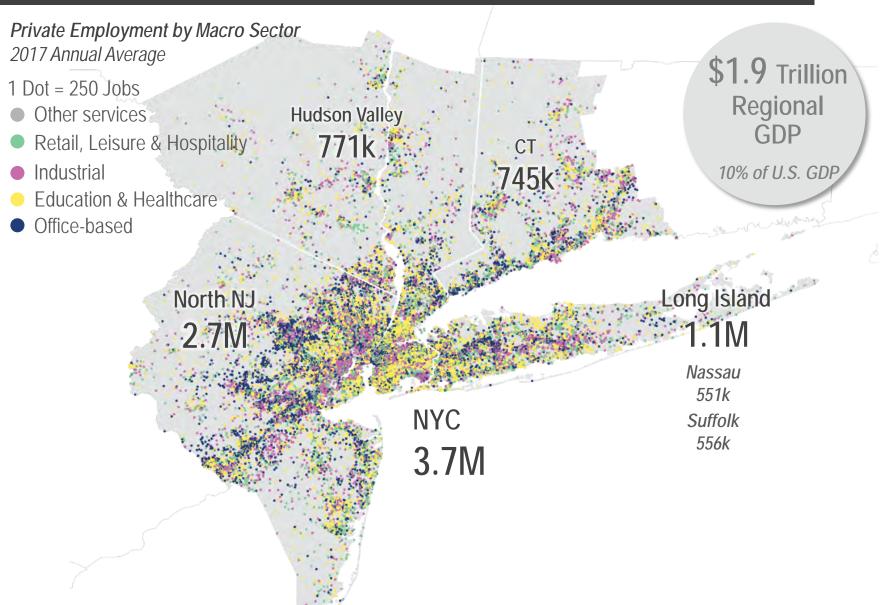


### X% of LI workers are NYC residents



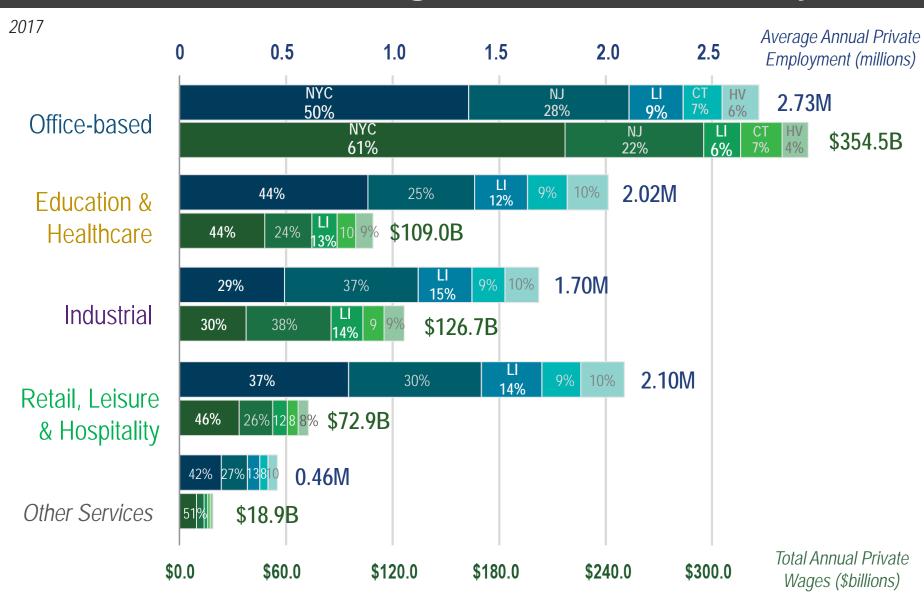


# Our Region Today: 9 million private jobs





#### An interconnected regional economic ecosystem







## **NYC** is booming

Peak
Population
8.6 Mil



Peak Employment 4.5 Mil

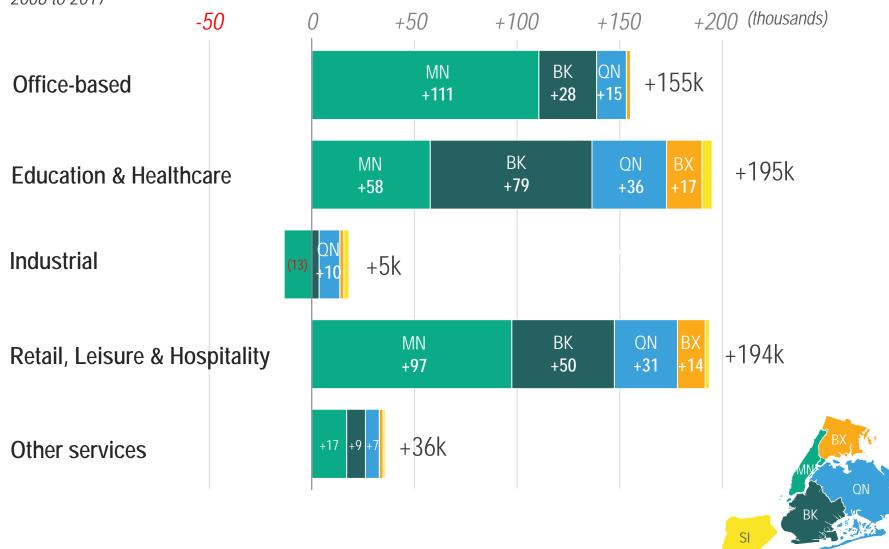


**+0.8%** per year *2010 - 2017* 

**+2.1%** per year *2008 - 2017* 

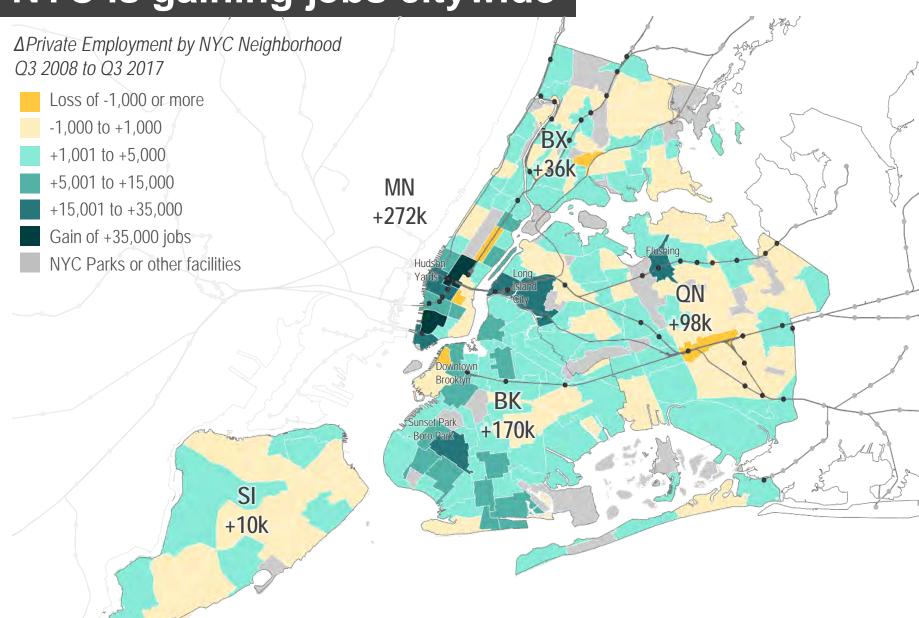
# NYC is gaining jobs in all sectors

△Private Employment by NYC Borough and Macro Sector 2008 to 2017



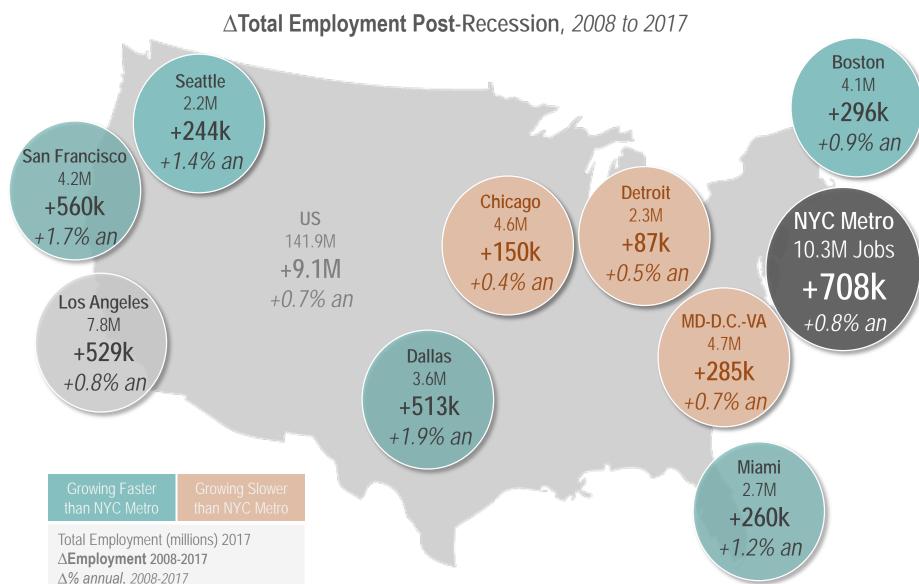


NYC is gaining jobs citywide





# Regional performance par with national average



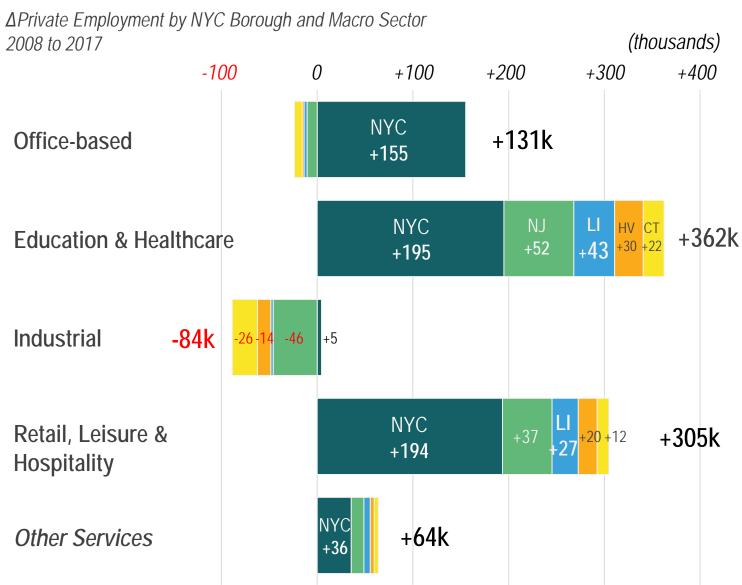


# Region gained 778k private sector jobs since 2008

△ Average Annual Private Employment 2008 to 2017 **Hudson Valley** +38k +4k Suffolk Nassau +39k North NJ Long Island +32k+82k +71kNYC +584k jobs 75% of gain

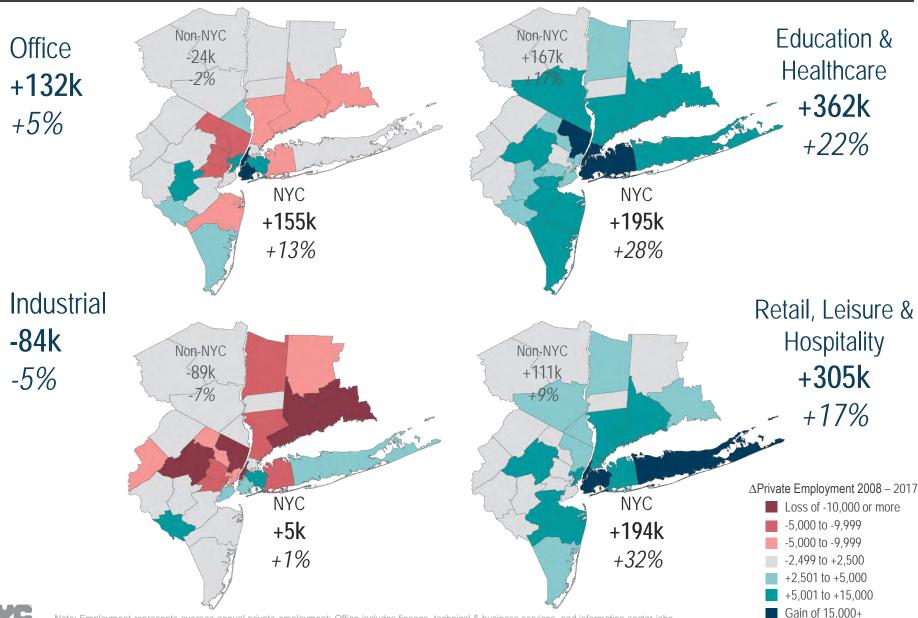


#### Most regional gains were in healthcare & local services



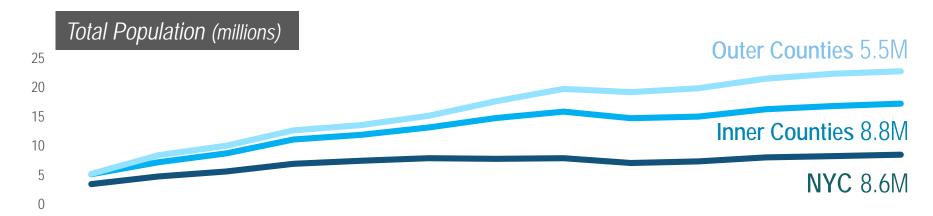


# Geography of post-recession employment change

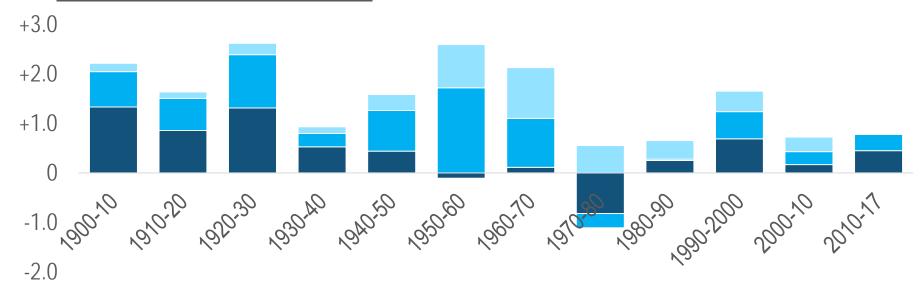




# Legacy of regional development patterns

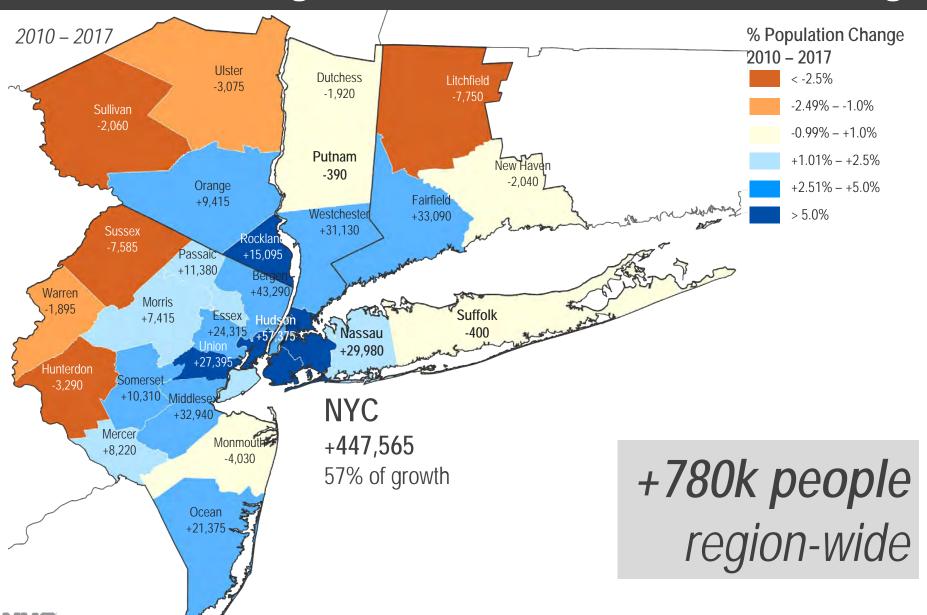


#### Pop Change by Decade (millions)





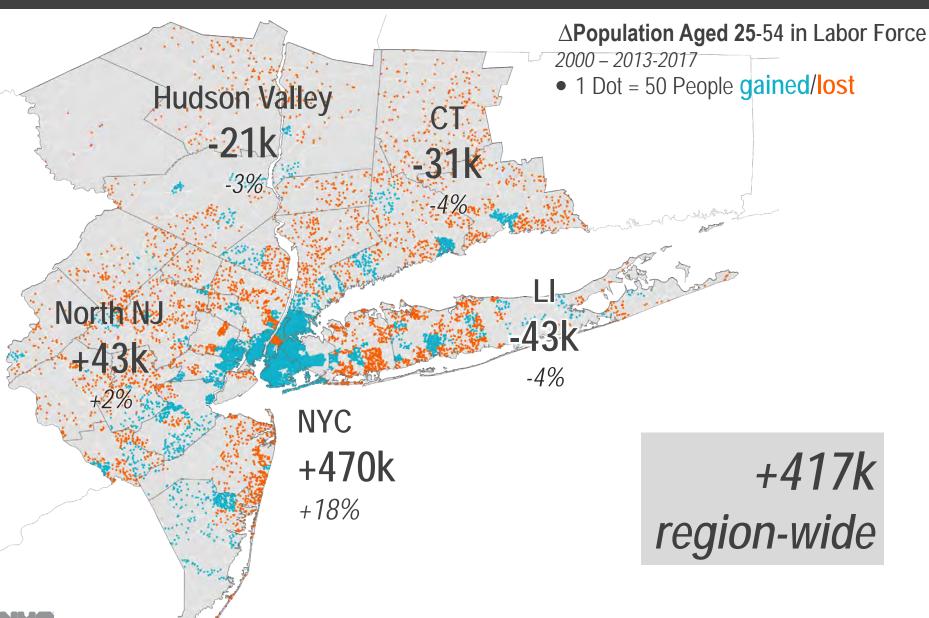
#### Post-recession growth concentrated in the inner ring



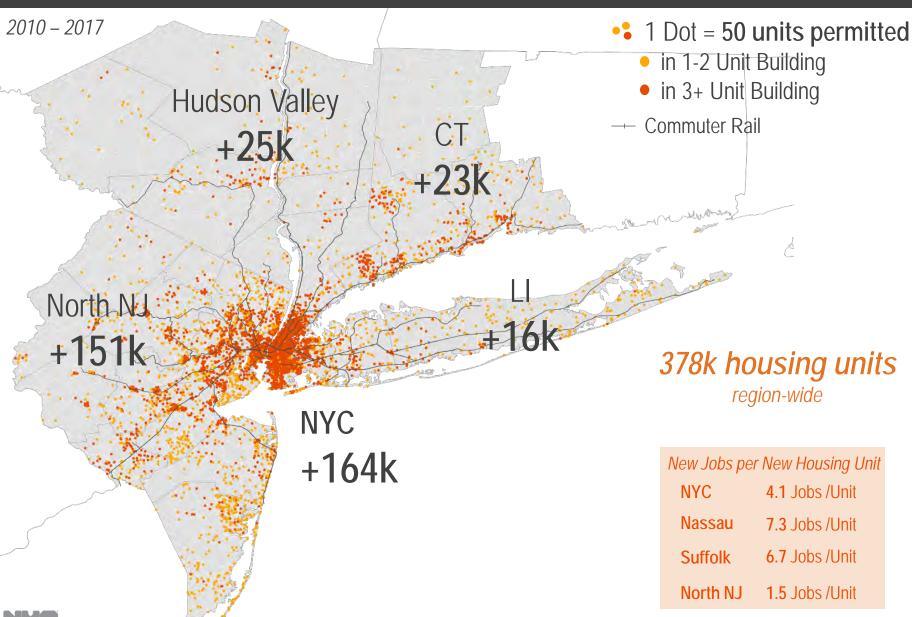
cennial Census 2010; U.S. Census Bureau Population Estimates Program 2017

Source: U,S, Census Burgar

#### Gains of labor force age 25-54 limited to select locations



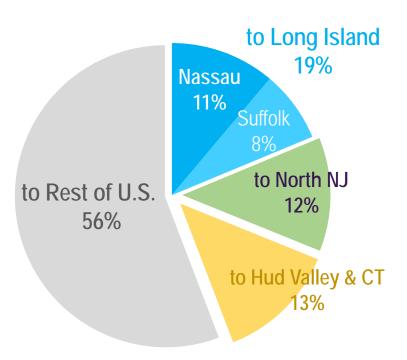
#### New housing development mostly in NYC & North NJ



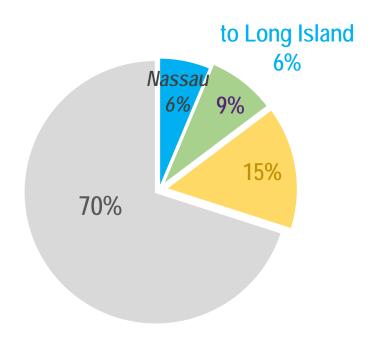
#### Migration from NYC to Long Island has declined

Average Annual Net Migration from NYC

<u>1975 – 1980:</u> **146k** people per year

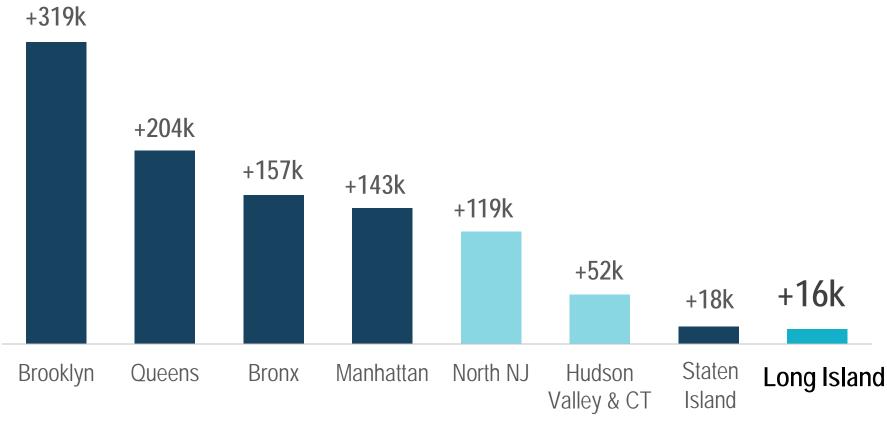


<u>2012 – 2016:</u> **118k** people per year



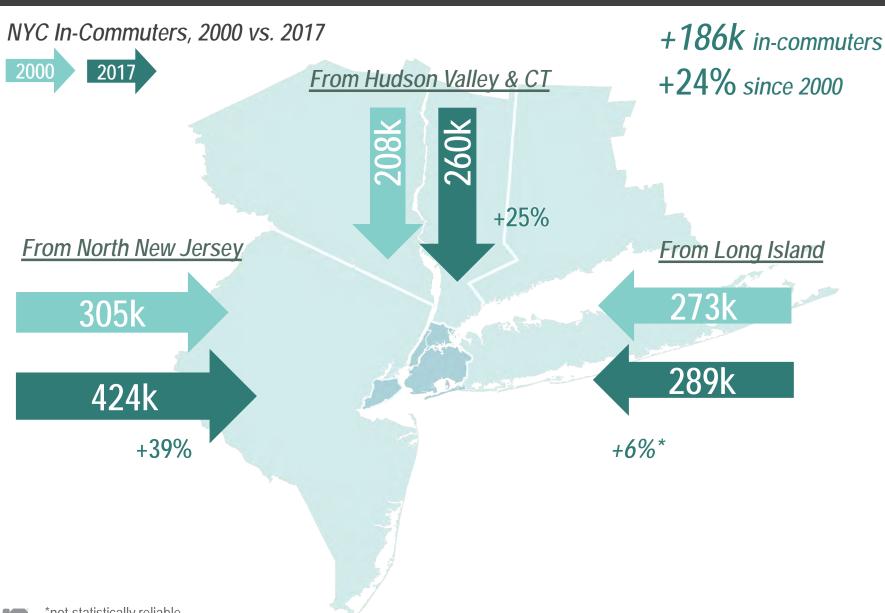
# Workforce of NYC increasingly living in NYC





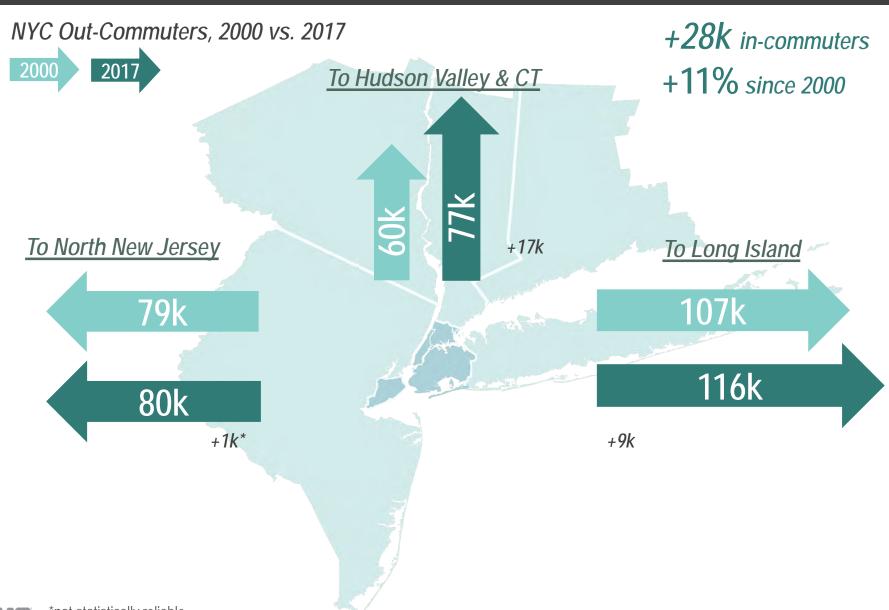


#### Commuting to NYC increased the most from North NJ





#### Commuting from NYC increased to Hudson Valley & LI





# **Neighborhood Planning – it's not easy!**





#### Housing for all

# HOUSIII Nork

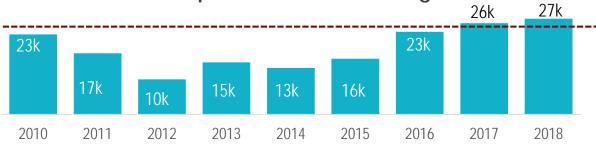
*Since 2014* 

The City financed construction of 39,000 new and preservation of 83,000 existing affordable units

## ien-Year Plan

170k Units Completed in New Buildings, 2010 to 2018

*Since 2010* 



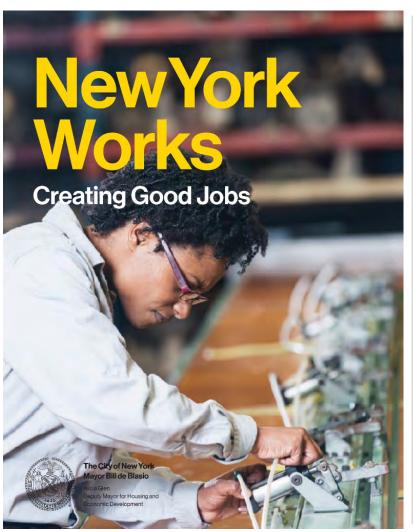
OneNYC Target : 24k/yr

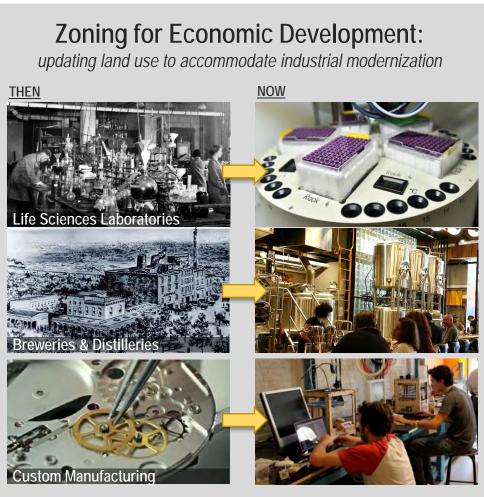
The City of New York Mayor Bill de Blasio

Alicia Glen, Deputy Mayor for Housing & Economic Development



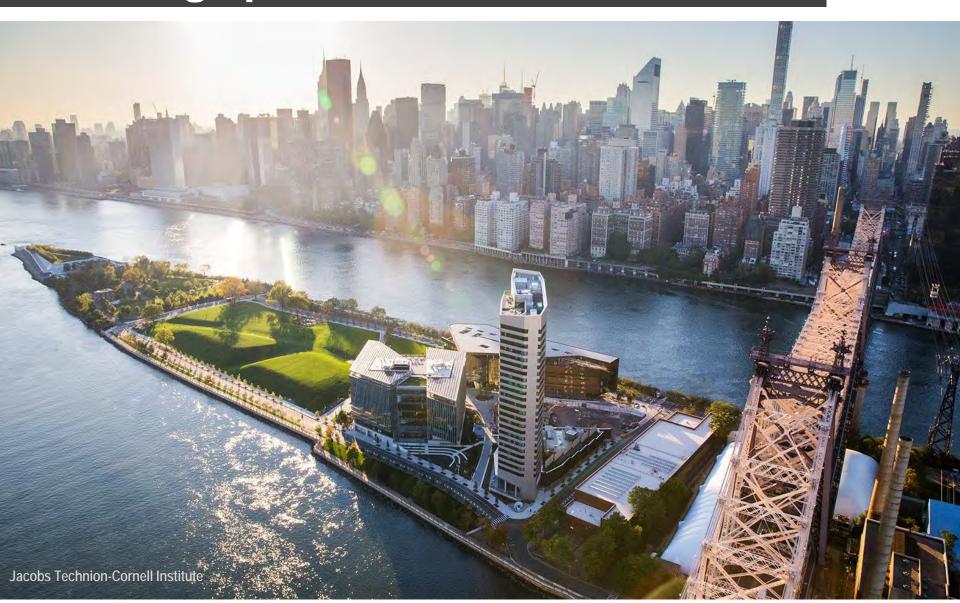
# Maintaining economic competitiveness







# Creating space for modern industries





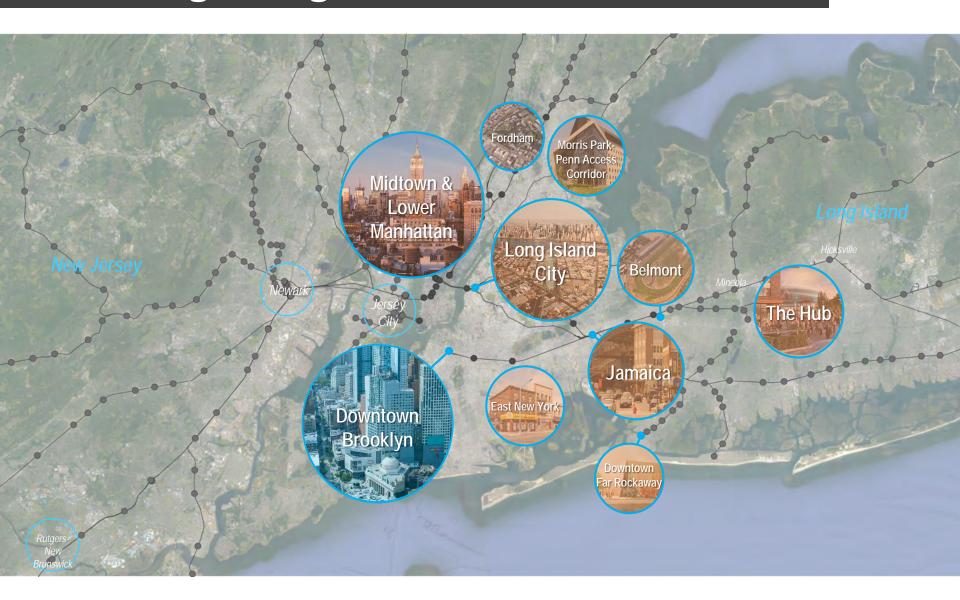
# Investing in regional centers near transit







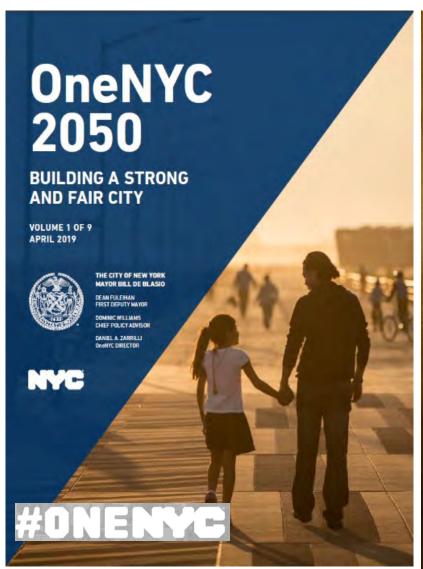
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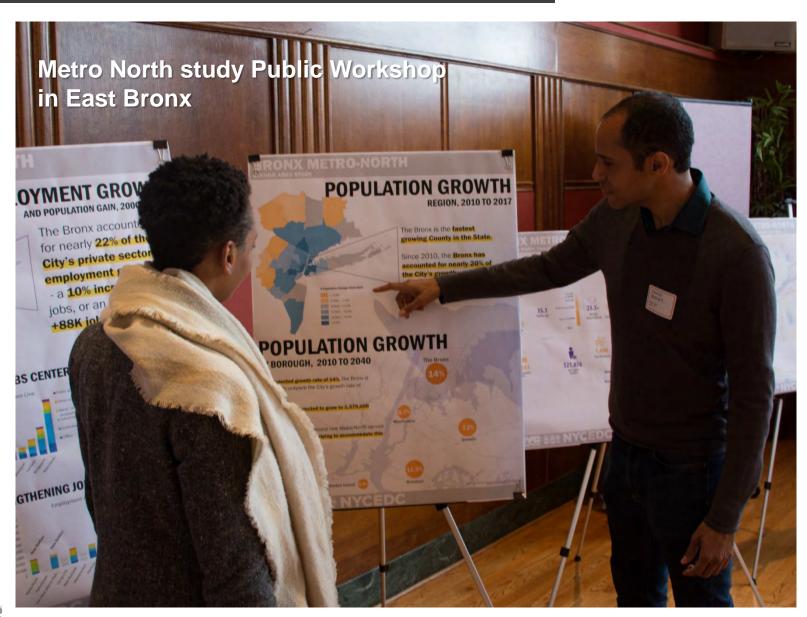




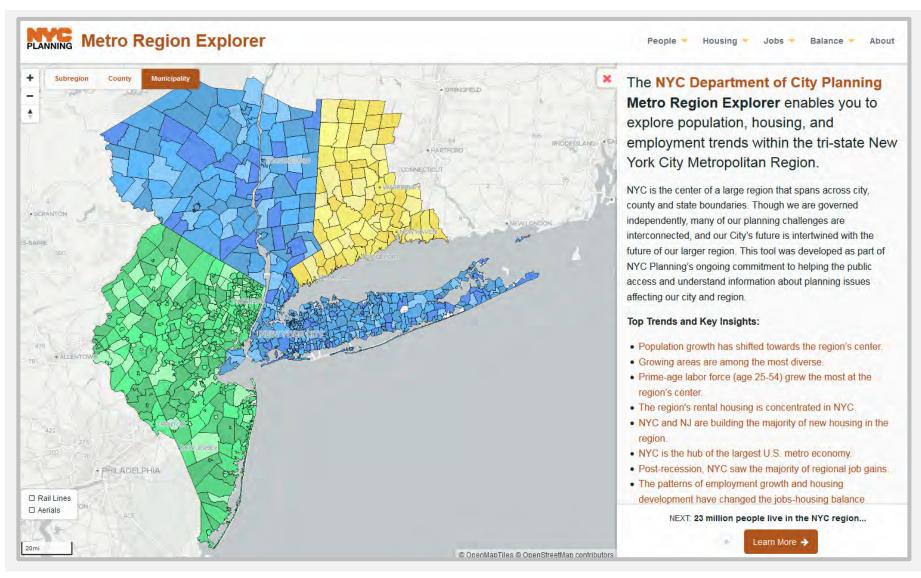




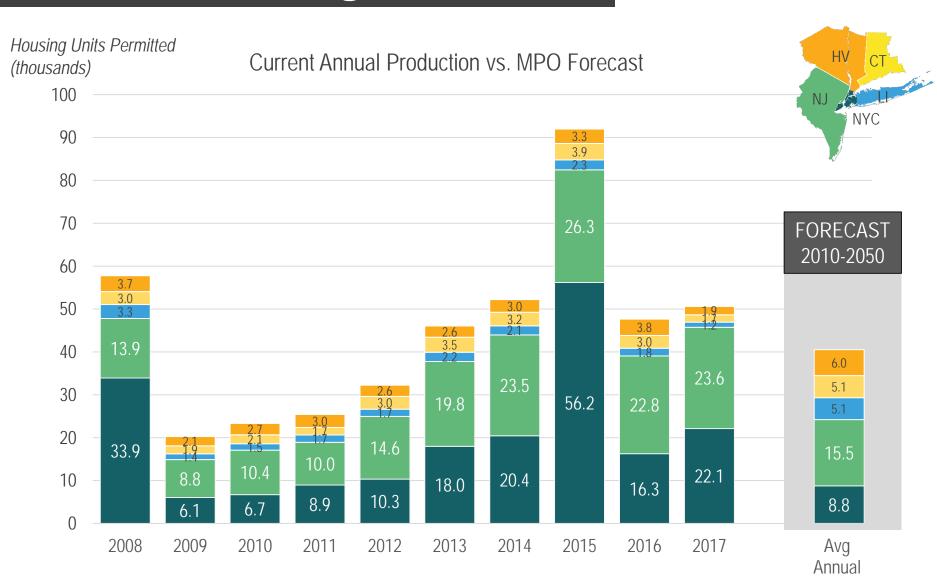














#### **THANK YOU**

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www.nyc.gov/region



