



**2011 NY METRO CHAPTER
American Planning Association
Biennial Conference**

Oct 20

THE FUTURE OF PLANNING

A NEW PARADIGM

October 20, 2011 – 8AM - 5PM

Columbia University, Lerner Hall, 2920 Broadway, NY
With Mobile Workshops: Gowanus Canal, from 10AM onward, October 19th





2011 NY METRO CHAPTER American Planning Association Biennial Conference

Oct 20

Dear Conference Participants,

Welcome to the American Planning Association New York Metro Chapter 2011 Biennial Conference entitled The Future of Planning: A New Paradigm.

Our current economic and political climate is questioning the need and value of planning due to scarce public funding and shrinking budgets. The APA NY Metro Chapter and Columbia University's Urban Planning Program is providing this forum to explore the planning tools and public policies needed to respond to the current economic and political climate. The New Paradigm for planners is to streamline planning processes, use less jargon, and demonstrate how planners and planning is part of the solution to our Nation's problems, not a stumbling block to the process.

This conference will examine successful plans and programs, discuss other career options for planners, and provide a forum for student planners to discuss how to start a planning career.

Thank you for attending and I hope you enjoy the conference!
Sincerely,

Donald Burns, AICP
APA NY Metro Chapter President

THE AMERICAN PLANNING ASSOCIATION NEW YORK METRO CHAPTER WISHES TO THANK THE FOLLOWING CORPORATE SPONSORS AND EDUCATIONAL INSTITUTIONS FOR THEIR SUPPORT OF THE CONFERENCE:



Vanasse Hangen Brustlin, Inc.



Urban
Planning
Program



CONFERENCE OFFICERS:

CHAPTER PRESIDENT: Donald C. Burns, AICP

CHAPTER CONFERENCE CHAIR: Kovid Saxena, AICP

CONFERENCE GRAPHICS: Ela Dokonal, AICP, LEED AP

REGISTRATION COORDINATOR: Lisa M. Lau, AICP

STUDENT COORDINATORS: Lisa Blake and Maxwell Sokol

SESSION COORDINATORS: Bonnie Harkin; Floyd Lapp, FAICP; Michael B. Gerrard; Randy Wade, AICP; Mark Strauss, AICP, FAIA;

Debbie Lawlor, AICP, PP; Pierre Vilain; James Rausse, AICP; Josef Szende; Robert White, AICP.

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LOWER HUDSON VALLEY WEST REPRESENTATIVE: David Gilmour, AICP

CO-LONG ISLAND REPRESENTATIVE: Ela Dokonal, AICP, LEED AP

CO-LONG ISLAND REPRESENTATIVE: Jefferson V. Murphree, AICP

NEW YORK CITY REPRESENTATIVE: Ryan Harris, AICP

WITH SPECIAL THANKS TO ALL CONFERENCE VOLUNTEERS

THE FUTURE OF PLANNING

A NEW PARADIGM

CONFERENCE PROGRAM

October 20, 2011 – 8AM - 5 PM

Columbia University, Lerner Hall, 2920 Broadway, NY

The New York Metro Chapter of the American Planning Association represents more than 1,300 planners, designers, engineers, and other professionals involved in planning for the region's communities. Our members work the private sector, in non-profit organizations and in government agencies to address planning issues affecting the physical, social and economic environment of the metropolitan region (New York City, Long Island and the Hudson Valley). We are part of the American Planning Association whose 46,000 members worldwide are dedicated to creating livable communities of lasting value.

The New York Metro Chapter is particularly committed to promoting planning-related public education, encouraging broad participation in planning decisions, and collaborating with other organizations to advocate the highest standards of the planning profession.

For more information on NY Metro Chapter and contact, go to:
<http://www.nyplanning.org>
You can also follow us on:



For more information on becoming a member of the APA, go to:
<http://www.planning.org/join/>

8:00 – 8:45 AM REGISTRATION (BROADWAY LOBBY)

8:45 – 9:00 AM WELCOME REMARKS BY DONALD BURNS, AICP, PRESIDENT, APA NY METRO CHAPTER (ROONE ARLEDGE AUDITORIUM)

9:00 – 10:30 AM KEYNOTE ADDRESS AND PANEL DISCUSSION (ROONE ARLEDGE AUDITORIUM)
VISION 2020: WHAT DOES IT MEAN FOR THE PLANNING AND DESIGN OF NY CITY'S WATERFRONT? 1.5 CM CREDITS

10:30 – 11:45 AM ROBERT MOSES: VISIONARY OR VILLAIN?
(ROONE ARLEDGE AUDITORIUM) 1.5 CM CREDITS

12:00 – 1:15 PM LUNCH/APA NY METRO CHAPTER AWARDS PRESENTATION
(ROONE ARLEDGE AUDITORIUM)

1:30 – 3:00 PM THE FUTURE OF CLIMATE REGULATION AND THE PLANNING PROFESSION (ROONE ARLEDGE AUDITORIUM) 1.5 CM CREDITS

THE NEXT DEVELOPMENT WAVE: NYC NEIGHBORHOODS STILL TREMBLING ON THE VERGE – ST. GEORGE ON STATEN ISLAND, GREATER JAMAICA IN QUEENS AND CONEY ISLAND IN BROOKLYN
(JED D. SATOW CONFERENCE ROOM) 1.5 CM CREDITS

THE 3 R'S OF THE NEW ECONOMY: REPOSITION REDEVELOP REGENERATE (ROOM #555) 1.5 CM CREDITS

ETHICS IN PLANNING
(ROOM #569) 1.5 ETHICS CM CREDITS

3:15 – 4:45 PM TRANSIT-ORIENTED DEVELOPMENT IN AN AGE OF CONSTRAINED FUNDING
(ROONE ARLEDGE AUDITORIUM) 1.5 CM CREDITS

PLANNERS IN A NON-PLANNING WORLD: A DISCUSSION
(ROOM #555) 1.5 CM CREDITS

ROUNDTABLE: TRANSITIONING FROM GRADUATE SCHOOL TO EMPLOYMENT SPONSORED BY THE APA NY METRO CHAPTER STUDENT RELATIONS COMMITTEE (ROOM #569)

Mobile workshops: GOWANUS CANAL MOBILE WORKSHOP 1.5 CM CREDITS
October 19, 2011 MEETING LOCATION: WEST ENTRANCE (THE F OR G TRAIN SIDE)
10 AM Onward TO THE UNION STREET BRIDGE



2011 APA NY METRO CHAPTER Biennial Conference

Oct 20

Mobile workshops: GOWANUS CANAL MOBILE WORKSHOP (MEETING LOCATION: WEST ENTRANCE (THE F OR G TRAIN SIDE) TO THE UNION STREET BRIDGE) 1.5 CM CREDITS

The Gowanus Canal, completed in 1869, was once a major center for waterborne transportation and industrial commerce. Its historic uses have included those that have typified the industrial waterfront of New York City including among them manufactured gas plants, mills, tanneries, and chemical plants. As a result of years of discharges, storm water runoff, sewer outflows and industrial pollutants, the Gowanus Canal has become one of the nation's most extensively contaminated water bodies. Contaminants include PCBs, coal tar wastes, heavy metals and volatile organics. The contamination poses a threat to the nearby residents who use the canal for recreation. On March 2, 2010, EPA added the Gowanus Canal to the Agency's Superfund National Priorities List (NPL). Placing the Gowanus Canal on the list allows the Agency to further investigate this site contamination site and to develop an approach for addressing the contamination. This tour will be led by EPA (Christos Tsiamis, EPA's Gowanus Canal Project Coordinator and Natalie Loney, Community Coordinator for EPA) and the discussion will focus on the EPA work program and current status as well as the long term planning efforts for reuse along the Gowanus Canal. **WORKSHOP COORDINATOR:**

- ROBERT WHITE, AICP, APA NY METRO CHAPTER ENVIRONMENTAL COMMITTEE
- TOUR LEADERS: CHRISTOS TSIAMIS, USEPA GOWANUS CANAL PROJECT COORDINATOR, NATALIE LONEY, USEPA COMMUNITY COORDINATOR

Plenary Sessions:

8:00 – 8:45 AM **REGISTRATION** (BROADWAY LOBBY)

8:45 – 9:00 AM **WELCOME REMARKS BY DONALD BURNS, AICP, PRESIDENT, APA NY METRO CHAPTER**
(ROONE ARLEDGE AUDITORIUM)

9:00 – 10:30 AM **KEYNOTE ADDRESS AND PANEL DISCUSSION**
(ROONE ARLEDGE AUDITORIUM)

VISION 2020: WHAT DOES IT MEAN FOR THE PLANNING AND DESIGN OF NY CITY'S WATERFRONT? 1.5 CM CREDITS

Keynote presentation by Commissioner Amanda Burden, FAICP, on Vision 2020: New York City Comprehensive Waterfront Plan and its implications for future planning and design of the waterfront. Followed by a panel discussion by professionals who have represented the APA, AIA, and ASLA during the advisory process and will describe key issues and explore Vision 2020's new opportunities for planners, architects, and landscape architects.

KEYNOTE ADDRESS: AMANDA M. BURDEN, FAICP, CHAIR, NEW YORK CITY PLANNING COMMISSION

PANELISTS:

- BONNIE HARKEN, AIA, PRESIDENT, NAUTILUS INTERNATIONAL (MODERATOR)
- RICK BELL, FAIA, EXECUTIVE DIRECTOR, AIA NY CHAPTER
- SUSANNAH DRAKE, ASLA, PRINCIPAL, DLANDSTUDIO

NEXT STEPS ON VISION 2020

- MICHAEL L. MARRELLA, AICP, DIRECTOR OF WATERFRONT AND OPEN SPACE PLANNING, NY CITY DEPARTMENT, CITY PLANNING

10:30 – 11:45 AM **ROBERT MOSES: VISIONARY OR VILLAIN?**
(ROONE ARLEDGE AUDITORIUM)

1.5 CM CREDITS

From the 1920's to the 1960's, Robert Moses was the New York Metropolitan area's master builder of: highways, parkways, bridges, tunnels, open space recreation, housing projects and beaches, among other facilities. Robert Caro's Pulitzer Prize winning book, "The Power Broker: and the Fall of New York" (1974), and the revisionist work, edited by Hillary Ballon and Kenneth T. Jackson, "Robert Moses and the Modern City: The Transformation of New York" (2007), portray contrasting views of Moses. So, in your view, was he a visionary, who shaped this metropolis more than any other person in the 20th century, or in the process was he a villain by demolishing buildings and relocating people, in some instances? This session will have a presenter, two respondents and an abundance of audience participation.

PANELISTS:

- DR. FLOYD LAPP, FAICP, EXECUTIVE DIRECTOR, SOUTH WESTERN REGIONAL PLANNING AGENCY, CONNECTICUT (PRESENTER)
- RICHARD ANDERSON, FAICP, PRESIDENT, NEW YORK BUILDING CONGRESS (RESPONDENT)
- JAQUELIN T. ROBERTSON, FAICP, FOUNDING PARTNER, COOPER ROBERTSON (RESPONDENT)



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12:00 – 1:15 PM **LUNCH/APA NY METRO CHAPTER AWARDS PRESENTATION**
(ROONE ARLEDGE AUDITORIUM)

Breakout Sessions:

1:30 – 3:00 PM **THE FUTURE OF CLIMATE REGULATION AND THE PLANNING PROFESSION**
(ROONE ARLEDGE AUDITORIUM)

1.5 CM LAW CREDITS

Climate change will have profound effects on the design of our buildings and the shape of our cities. To minimize energy use and greenhouse gas emissions, buildings will have many green features and some will generate their own energy. To cope with anticipated changes in sea level, storm intensity, and temperature, the locations and designs of buildings and infrastructure will have to be modified. This talk will describe the existing and emerging laws and regulations governing climate mitigation and adaptation and the ways they will affect planning practice, ranging from impact assessment to building and facility design and siting.

PANELISTS:

- MICHAEL B. GERRARD, ANDREW SABIN PROFESSOR OF PROFESSIONAL PRACTICE;
DIRECTOR, CENTER FOR CLIMATE CHANGE LAW, COLUMBIA LAW SCHOOL (MODERATOR)
- WESLEY O'BRIEN, GENERAL COUNSEL, MAYOR'S OFFICE OF ENVIRONMENTAL COORDINATION

**THE NEXT DEVELOPMENT WAVE: NEW YORK CITY NEIGHBORHOODS STILL TREMBLING
ON THE VERGE – ST. GEORGE ON STATEN ISLAND, GREATER JAMAICA IN QUEENS AND
CONEY ISLAND IN BROOKLYN** (JED D. SATOW CONFERENCE ROOM)

1.5 CM CREDITS

There are many plans on the table, much behind the scenes progress and admittedly obstacles for these culturally and economically underperforming city centers. Each has tremendous assets such as unique waterfront locations and excellent transportation. Coney Island has an amusement park of national historic significance. St. George has over 60,000 people a day entering and leaving the ferry on foot. Jamaica not only has a Long Island Railroad Hub station but the Train to the Plane. After an illustrated talk on each of these unique locations from the insiders deeply involved in their success, there will be a question and suggestion period where planners are invited to generate their own ideas.

PANELISTS:

- RANDY WADE, AICP, DIRECTOR, PEDESTRIAN PROJECTS GROUP, NY CITY DEPARTMENT OF TRANSPORTATION (MODERATOR)
- SUSAN M. DEUTSCH, PRESIDENT, CAPITAL INITIATIVES, LTD. (JAMAICA, QUEENS)
- LEN GARCIA DURAN, STATEN ISLAND DIRECTOR, NY CITY DEPARTMENT OF CITY PLANNING (ST. GEORGE, STATEN ISLAND)
- TRACY SAYEGH GABRIEL, VICE PRESIDENT, NEW YORK CITY ECONOMIC DEVELOPMENT CORPORATION (LONG ISLAND CITY, QUEENS)

THE 3 R'S OF THE NEW ECONOMY: REPOSITION REDEVELOP REGENERATE
(ROOM #555)

1.5 CM CREDITS

The 3 R's of the New Economy will feature three leading practitioners in the fields of Urban Planning, Landscape Architecture and Architecture who will discuss their work with public agencies, neighborhood groups and developers to jump-start economic development by Repositioning Cities; Redeveloping Neighborhoods and Regenerating Buildings. Since there are few "Big D" (Big Development) projects being initiated in the current economy, the program will focus on the numerous opportunities to rebuild communities, neighborhoods and buildings. The program will examine innovative approaches to planning, neighborhood design, and reconstruction of buildings; all of which create more resilient urban ecosystems and contribute to a region's sustainability and regeneration.

PANELISTS:

- MARK STRAUSS, AICP, FAIA, PAST CHAIR OF THE APA NY METRO CHAPTER URBAN DESIGN COMMITTEE AND PAST-PRESIDENT OF AIA NEW YORK (MODERATOR)
- JOHN SHAPIRO, CHAIR OF THE GRADUATE CENTER FOR PLANNING AND THE ENVIRONMENT, PRATT INSTITUTE
- STEPHEN WHITEHOUSE, AICP, ASLA



2011 APA NY METRO CHAPTER Biennial Conference

Oct 20

1:30 – 3:00 PM
(cont.)

ETHICS IN PLANNING (ROOM #569)

1.5 ETHICS CM CREDITS

Planning is key to our long-term sustainable future. And enlightened urban design is key to sound planning. A strong design-rich agenda can both measurably improve quality of place today and move our community and regions toward a better tomorrow. This session explores how the planning profession's ethical obligations to public health, safety and welfare can be enhanced and more effectively fulfilled when combined with and supplemented by a pro-active, comprehensive and thoughtful design agenda.

PANELISTS:

- DEBBIE LAWLOR, AICP, PP, AICP REGION I COMMISSIONER (MODERATOR)
- CHARLES LATINI JR., AICP, PP, PRESIDENT APA NEW JERSEY CHAPTER; PRINCIPAL, CWL PLANNING

3:15 – 4:45 PM

TRANSIT-ORIENTED DEVELOPMENT IN AN AGE OF CONSTRAINED FUNDING (ROONE ARLEDGE AUDITORIUM)

1.5 CM CREDITS

As is well known transit agencies nation-wide are struggling with constrained budgets while seeking to maintain service levels and meet as many capital plan objectives as possible. This situation makes it more important than ever for transit agencies to explore "value capture" strategies. This session will address issues pertaining to value capture, including successful transit-oriented-development strategies and studies of the benefits of new or improved transit service on real estate values and development.

PANELISTS:

- PIERRE VILAIN, PH.D., VICE PRESIDENT, HDR (MODERATOR)
- VIVIAN E. BAKER, ASSISTANT DIRECTOR, TRANSIT FRIENDLY LAND USE & DEVELOPMENT, NJ TRANSIT
- HOLLY HAFF, AICP, ASSISTANT DIRECTOR, TRANSIT ORIENTED & ECONOMIC DEVELOPMENT BUSINESS DEVELOPMENT, FACILITIES & MARKETING, MTA METRO-NORTH RAILROAD
- KYLE F. MCGRAW, AICP, MANAGER – STRATEGIC INVESTMENTS, MTA LONG ISLAND RAIL ROAD
- TALHA MUHAMMAD, ECONOMIST, HDR

PLANNERS IN A NON-PLANNING WORLD: A DISCUSSION (ROOM #555)

1.5 CM CREDITS

Planners often find themselves at the tail end of decision-making. Most planners enter the field with a grand vision and enthusiasm that their intrinsic values will help change people's lives in the way they live, only to find obstacles to these ideals that were never exposed to them in their studies. In difficult times, and with much backlash at the profession, planners need to expand and develop skillsets to be an effective planner. But, being an effective planner does not always mean being a traditional planner.

The panelists here work outside of traditional planning roles, but utilize their planning training and knowledge to be effective in their respective line-of-work. Their success proves that planning is universal, and that planning skills can be adapted to a variety of professions. The panelists will not only talk about how planning has helped them, but also what skills they feel planners need in a changing world to be effective leaders.

PANELISTS:

- JAMES RAUSSE, AICP, OFFICE OF THE BRONX BOROUGH PRESIDENT (MODERATOR)
- RICHARD BASS, AICP, CHIEF PLANNING AND DEVELOPMENT SPECIALIST, HERRICK, FEINSTEIN LLP
- MIQUELA CRAYTOR, EXECUTIVE DIRECTOR, SUSTAINABLE SOUTH BRONX
- ARLYN PURCELL, SUPERVISOR OF ENVIRONMENTAL PROGRAMS, AVIATION PORT AUTHORITY OF NY AND NJ
- RON SCHULMAN, PRINCIPAL, BEST DEVELOPMENT GROUP

ROUNDTABLE: TRANSITIONING FROM GRADUATE SCHOOL TO EMPLOYMENT SPONSORED BY THE APA NY METRO CHAPTER STUDENT RELATIONS COMMITTEE (ROOM #569)

Panelists will discuss their recent career experiences and offer strategies for obtaining a permanent job following a successful internship experience. The panel will focus on how to compete in a difficult job market in tough economic times. There will be an opportunity for questions and answers following the panel discussion.

PANELISTS:

- MATTHEW BERNSTINE - SAM SCHWARTZ ENGINEERING
- CATHERINE KIM - OFFICE OF RESIDENT ECONOMIC EMPOWERMENT AND SUSTAINABILITY, NYC HOUSING AUTHORITY
- MARICHA FRIEDMAN - INSTITUTE FOR TRANSPORTATION AND DEVELOPMENT POLICY
- DANIEL SCORSE - MYRTLE AVENUE BUSINESS IMPROVEMENT DISTRICT
- STEPHANIE SERVETZ - NYC ECONOMIC DEVELOPMENT CORPORATION