



Long Island Section of the

American Planning Association
New York Metro Chapter

Making Great Communities Happen

The Long Island Section is pleased to announce a special workshop event to be held at Long Island Association headquarters on March 18, 2011. The event will be combined with the annual Arthur Kunz Memorial Scholarship event and will include lunch and afternoon refreshments. More information is available on our new website: www.APALongIsland.org.

***A workshop with Randall Arendt
Reinventing Commercial Strips:
Redevelopment Strategies to Create Mixed-Use Centers***

***March 18, 2011 – 12 noon – 4 pm
LIA, 300 Broadhollow Rd. Suite 110W, Melville***

This event will only be possible with the help of Corporate Sponsors.

The following sponsorship levels are available and include the benefits detailed below. All sponsorships funds above our cost of hosting this year's Arthur Kunz Memorial Scholarship event will go directly to fund scholarships, and continue the legacy of educating young planners. Please contact LI Section Treasurer, Kathy Eiseman at keiseman@nelsonpope.com for more information, or if you wish to sponsor the event, send a check payable to "Long Island Section" and mail to Kathy Eiseman c/o Nelson, Pope & Voorhis, LLC, 572 Walt Whitman Road, Melville, NY 11747.

Thank you for your continued support of the Long Island Section.

Level	Cost	Benefits
Luncheon Sponsor	\$1,500	1. poster board displayed during lunch and after thanking for sponsoring lunch; 2. option to have a display table of marketing materials; 3. website sponsor page highlighted; 4. logo and contact in brochure/program and emails; and, 5. 5 tickets to the event
Gold Sponsor	\$1,000	1. option to have a display table of marketing materials; 2. website sponsor page highlighted; 3. logo and contact in brochure/program and emails; and, 4. 5 tickets to the event
Coffee Break Sponsor	\$750	1. poster board displayed during coffee break and after thanking for sponsoring for coffee and snacks; 2. option to have a display table of marketing materials; 3. website sponsor page highlighted; 4. logo and contact in brochure/program and emails; and, 5. 2 tickets to the event
Silver Sponsor	\$500	1. website sponsor page; 2. logo and contact in brochure/program and emails; and, 3. 2 tickets to the event
Bronze Sponsor	\$250	1. small logo and contact in brochure/program/emails; and, 2. 1 ticket to the event

All Corporate Sponsors will also have the option to display their banner during the event.